

CERT/2025/16/02/014



Certificate of Publication



DEEPAK KUMAR

for authoring and publishing the research paper titled:

**DIGITAL MARKETING VS. TRADITIONAL MARKETING: A COMPARATIVE
STUDY IN THE INDIAN CONTEXT**

In

Purva Mimaansa:

A Multi-Disciplinary Bi-Annual Research Journal

(Refereed/Peer Reviewed)

Impact Factor:- 4.765, ISSN: 0976-0237

Vol-16, September 2025

Dr. Balesh Kumar
Executive Editor

Dr. Satinder Verma
Editor-in-Chief